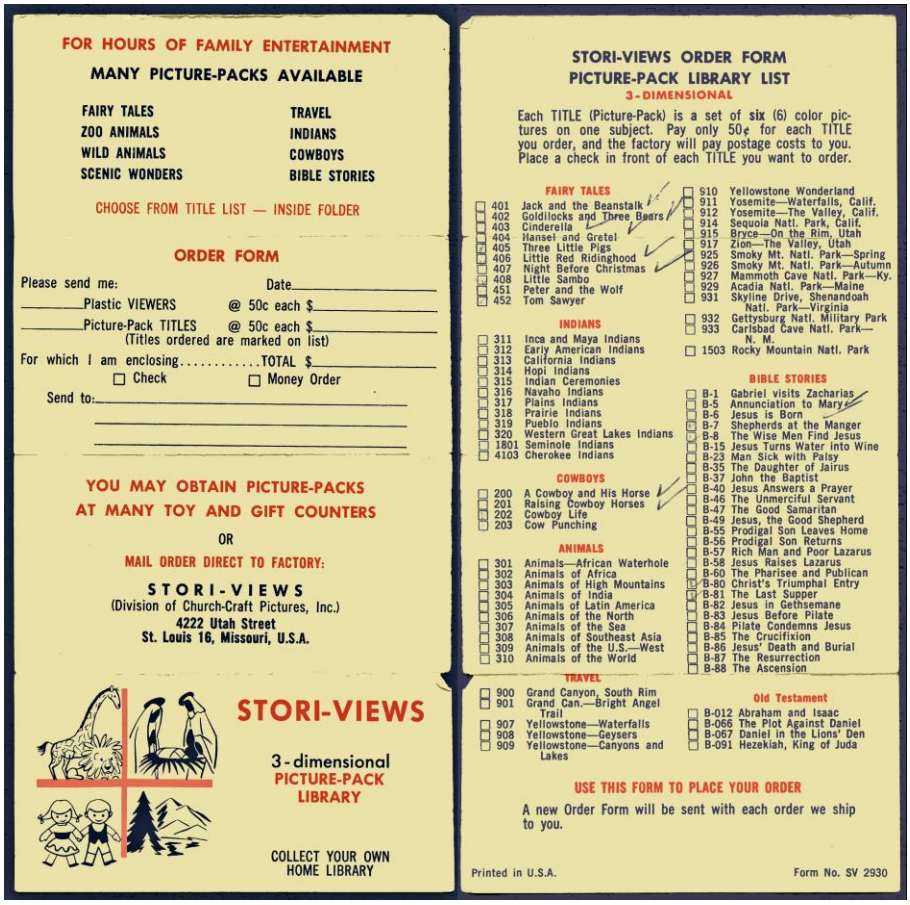
Stori-View 3D cards

By J. Clement - Revised 2021

Stori-View was created by Church-Craft, Saint Louis USA, in the late 1940s. It had 3D images on small carboard cards with the description between the images. The images were identical in size to View-Master images and were originally high quality Kodachrome. The early cards had just one scene. Later two scenes were on a card that could be flipped over. The later two scene cards often had a different film which was not stable and eventually faded to magenta.

The original inspiration for the viewer might have been to market bible stories. Church-Craft commissioned a set of biblical New Testament narratives in 3D pictures created by Cecil B. DeMille. These were released by View-Master as packets and individual reels in 1947. The Stori-View catalog expanded to include children's stories as well scenics. A number of children's stories were created by Paul Sprunk, who also created the Sam Sawyer reels for View-Master. Paul was a Hollywood artist who created stop motion 3D movies.

The catalog of Stori-View offerings could not compete with View-Master, so the products were not as long lived. The Stori-Views also lacked the ease of viewing of View-Master, and the cards tended to warp. Each card must be inserted separately, and the text cannot be viewed while in the viewer, but the text is longer than the View-Master scene text. Originally 6 cards were marketed in a paper folder, then a box, but later they were marketed in blister packs as Pixie-Views. Originally some were marketed with 12 scenes, but later cut down to 6. There is not much written about this product and the cards are not dated unlike many of the View-Master reels, so the timeline is uncertain. The product probably was only manufactured during the 1940s through the 1960s.



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MANY PICTURE-PACKS AVAILABLE

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ORDER FORM

Please send me: Date_____
_____Plastic VIEWERS @ 50c each $_____
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For which I am enclosing.....TOTAL $_____
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YOU MAY OBTAIN PICTURE-PACKS AT MANY TOY AND GIFT COUNTERS

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MAIL ORDER DIRECT TO FACTORY:

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FAIRY TALES
☐ 401 Jack and the Beanstalk
☐ 402 Goldilocks and Three Bears
☐ 403 Cinderella
☐ 404 Hansel and Gretel
☐ 405 Three Little Pigs
☐ 406 Little Red Ridinghood
☐ 407 Night Before Christmas
☐ 408 Little Sambo
☐ 451 Peter and the Wolf
☐ 452 Tom Sawyer

INDIANS
☐ 311 Inca and Maya Indians
☐ 312 Early American Indians
☐ 313 California Indians
☐ 314 Hopi Indians
☐ 315 Indian Ceremonies
☐ 316 Navaho Indians
☐ 317 Plains Indians
☐ 318 Prairie Indians
☐ 319 Pueblo Indians
☐ 320 Western Great Lakes Indians
☐ 1801 Seminole Indians
☐ 4103 Cherokee Indians

COWBOYS
☐ 200 A Cowboy and His Horse
☐ 201 Raising Cowboy Horses
☐ 202 Cowboy Life
☐ 203 Cow Punching

ANIMALS
☐ 301 Animals—African Waterhole
☐ 302 Animals of Africa
☐ 303 Animals of High Mountains
☐ 304 Animals of India
☐ 305 Animals of Latin America
☐ 306 Animals of the North
☐ 307 Animals of the Sea
☐ 308 Animals of Southeast Asia
☐ 309 Animals of the U.S.—West
☐ 310 Animals of the World

TRAVEL
☐ 900 Grand Canyon, South Rim
☐ 901 Grand Can.—Bright Angel Trail
☐ 907 Yellowstone—Waterfalls
☐ 908 Yellowstone—Geysers
☐ 909 Yellowstone—Canyons and Lakes
☐ 910 Yellowstone Wonderland
☐ 911 Yosemite—Waterfalls, Calif.
☐ 912 Yosemite—The Valley, Calif.
☐ 914 Sequoia Natl. Park, Calif.
☐ 915 Bryce—On the Rim, Utah
☐ 917 Zion—The Valley, Utah
☐ 925 Smoky Mt. Natl. Park—Spring
☐ 926 Smoky Mt. Natl. Park—Autumn
☐ 927 Mammoth Cave Natl. Park—Ky.
☐ 929 Acadia Natl. Park—Maine
☐ 931 Skyline Drive, Shenandoah Natl. Park—Virginia
☐ 932 Gettysburg Natl. Military Park
☐ 933 Carlsbad Cave Natl. Park—N. M.
☐ 1503 Rocky Mountain Natl. Park

BIBLE STORIES
☐ B-1 Gabriel visits Zacharias
☐ B-5 Annunciation to Mary
☐ B-6 Jesus is Born
☐ B-7 Shepherds at the Manger
☐ B-8 The Wise Men Find Jesus
☐ B-15 Jesus Turns Water into Wine
☐ B-23 Man Sick with Palsy
☐ B-35 The Daughter of Jairus
☐ B-37 John the Baptist
☐ B-40 Jesus Answers a Prayer
☐ B-46 The Unmerciful Servant
☐ B-47 The Good Samaritan
☐ B-49 Jesus, the Good Shepherd
☐ B-55 Prodigal Son Leaves Home
☐ B-56 Prodigal Son Returns
☐ B-57 Rich Man and Poor Lazarus
☐ B-58 Jesus Raises Lazarus
☐ B-60 The Pharisee and Publican
☐ B-80 Christ's Triumphal Entry
☐ B-81 The Last Supper
☐ B-82 Jesus in Gethsemane
☐ B-83 Jesus Before Pilate
☐ B-84 Pilate Condemns Jesus
☐ B-85 The Crucifixion
☐ B-86 Jesus' Death and Burial
☐ B-87 The Resurrection
☐ B-88 The Ascension

Old Testament
☐ B-012 Abraham and Isaac
☐ B-066 The Plot Against Daniel
☐ B-067 Daniel in the Lions' Den
☐ B-091 Hezekiah, King of Juda

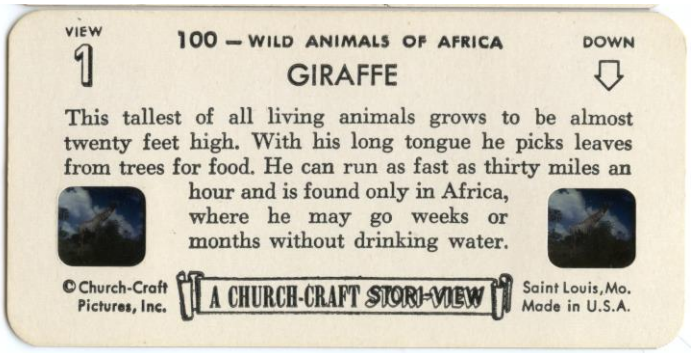
USE THIS FORM TO PLACE YOUR ORDER

A new Order Form will be sent with each order we ship to you.

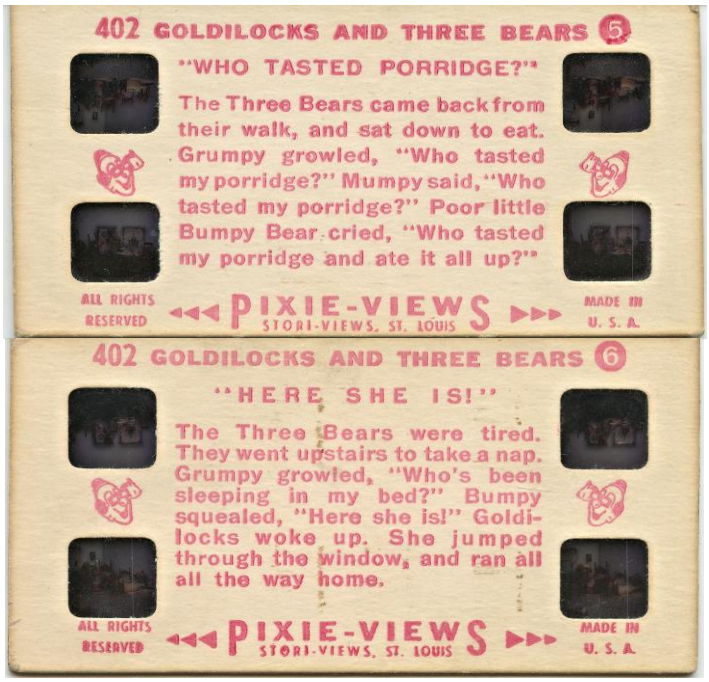
Printed in U.S.A. Form No. SV 2930

This is probably an early order form with a very limited selection. While not dated it is most probably from the late 1950s. The Fairy Tales 401 to 408 duplicate the early View-Master catalog title line up. They were produced by Paul Sprunk. The other Fairy Tales were possibly not created by him.

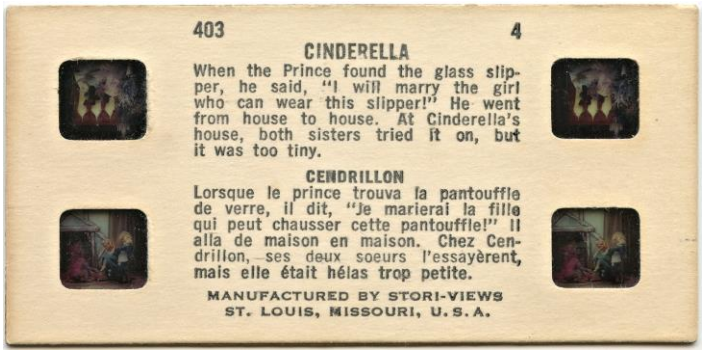
Most of the 3D cards are 9.2x4.5cm (3 5/8 x 1 ¾ inches). Later some were published on half height cards in Canada.



This is a Kodachrome film early card



Later they put two views on a card which flipped over for the other view
Front and back sides of a single two view card with Kodachrome images.



Some were published with dual languages.
These with smaller print did not have room for the title or logo,

406 4

LITTLE RED RIDINGHOOD

Grandmother ran to the closet. She was safe, but her nightcap had fallen on the floor. The Wolf put it on his head, and crawled into bed. He looked almost like Grandmother.

LE PETIT CHAPERON ROUGE

Grand-mère courut se cacher dans l'armoire. Elle était en sécurité, mais son bonnet de nuit était tombé par terre. Le loup le mit sur sa tête, et se glissa dans le lit. Il ressemblait presque à grand-mère.

MANUFACTURED BY STORI-VIEWS
ST. LOUIS, MISSOURI, U.S.A.

This is a dual view card with inferior film that has faded to magenta. These scenes used more of the originally photographed images and had wider aspect ratio. They would usually have stereo window violation with obtrusive pop-out. The later cards also had lighter exposure

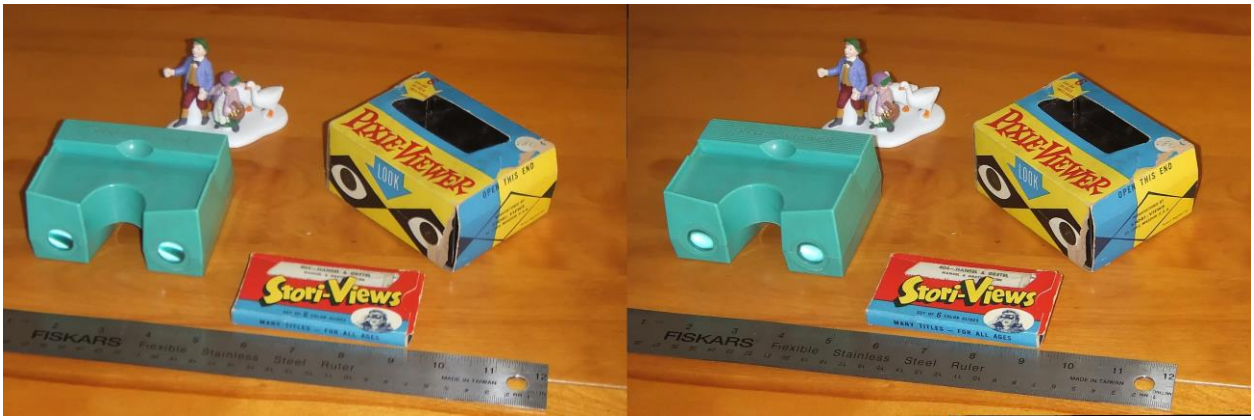
Stori-View 408 6 Little Sambo - Sambo gets his clothes back (Artist: Paul Sprunk)
Unfaded Kodachrome card

Restoration from faded later publication card by J. Clement

Stori-View Packaging

1950 K-1 Box open in display mode. The cards were in paper wallets. Date on box bottom

1951 K-2 Box The cards are now in cardboard boxes. Date on leaflet with the box. The box is designed to be a library box and has a place to list the contents on the back left hidden side.

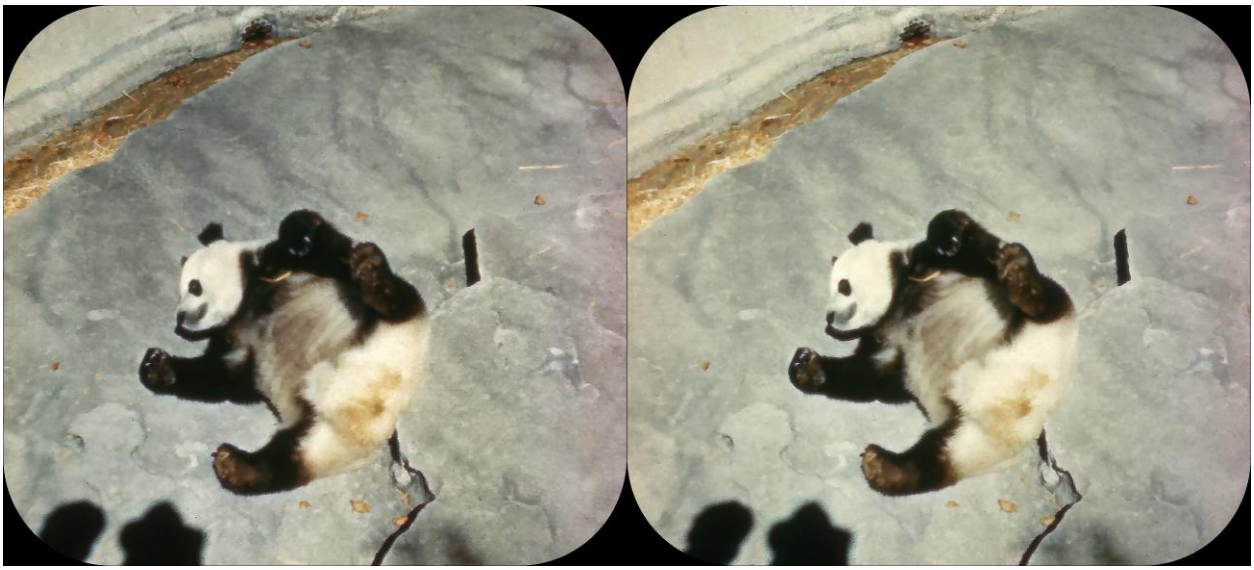


Pixie-Viewers, Later Stori-View box with cards, Packaging was designed for sales, as some were sold in stores. They also did a mail order business. The cards are now in a generic box with windows. The top of the viewer had a well that could hold up to six cards. The viewer inside the packaging is dark brown.

Stori-View 100 1 Wild Animals of Africa – Giraffe
These are all good shots of African wildlife

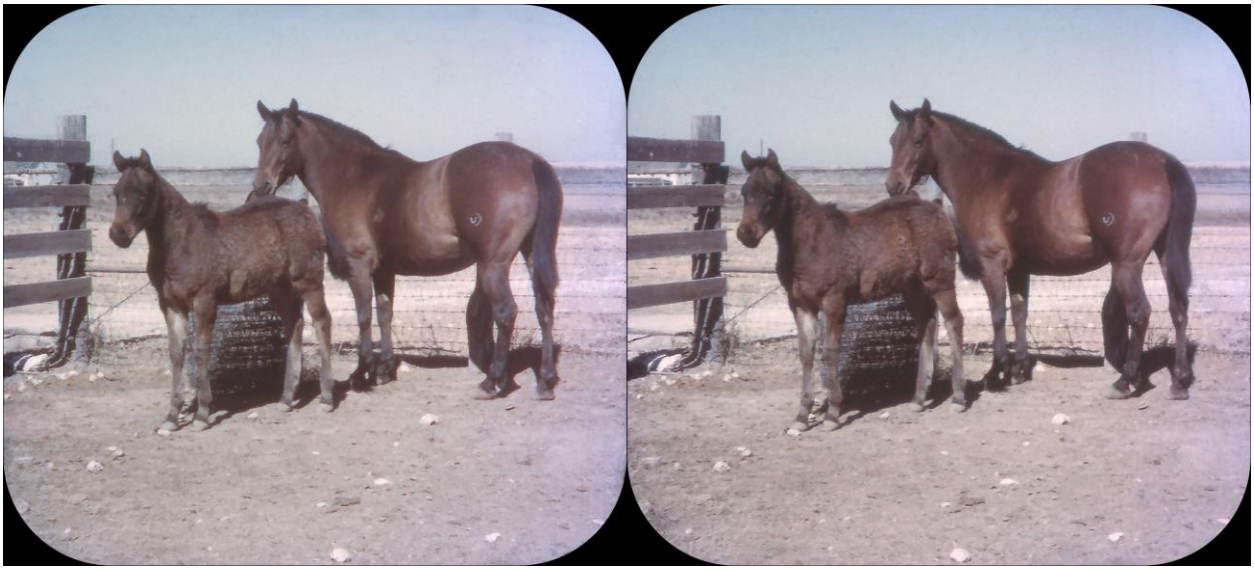
Stori-View 111 3 Lion Show - Balancing Ball

This set of reels shows lions doing amazing things. This type of show has now gone out of fashion because the animals were penned. While the trainers may be good to them, they couldn't have a normal life in a large range.



Stori-View 104 1 Zoo Animals - Giant panda, China

101 to 104 are a series of animals photographed at an unknown zoo. This is one of the cutest shots, but most show the animals on what looks like concrete with little greenery. Since then zoos have tried to make the cages look more realistic, and perhaps the animals are now more content.



Stori-View 201 3 Raising Cowboy Horses - Mother and colt

Packet 201 contains just shots of horses sometimes with a cowboy standing next to them. It will mostly appeal to people who like horses. It does not give much information.

Stori-View 202 1 Cowboy Life - Saddling up

These scenes would appeal to people who like horses, or are interested in working ranches. The text does provide some interesting tidbits of working on a cattle ranch. Of course the Cowboy Life set only portrays a few limited scenes, but there are a number of other packets that portray scenes from cattle ranches. Most of the scenes in 201 and 202 are from Hildreth Ranch, near Fort Worth Texas. Hildreth was sold in 2014. Stori-View does have a large number of scenes from working ranches compared to View-Master that has mainly “cowboy” movie actors, and a rodeo packet.

Stori-View 401 4 Jack and the Beanstalk - On command the hen laid some golden eggs

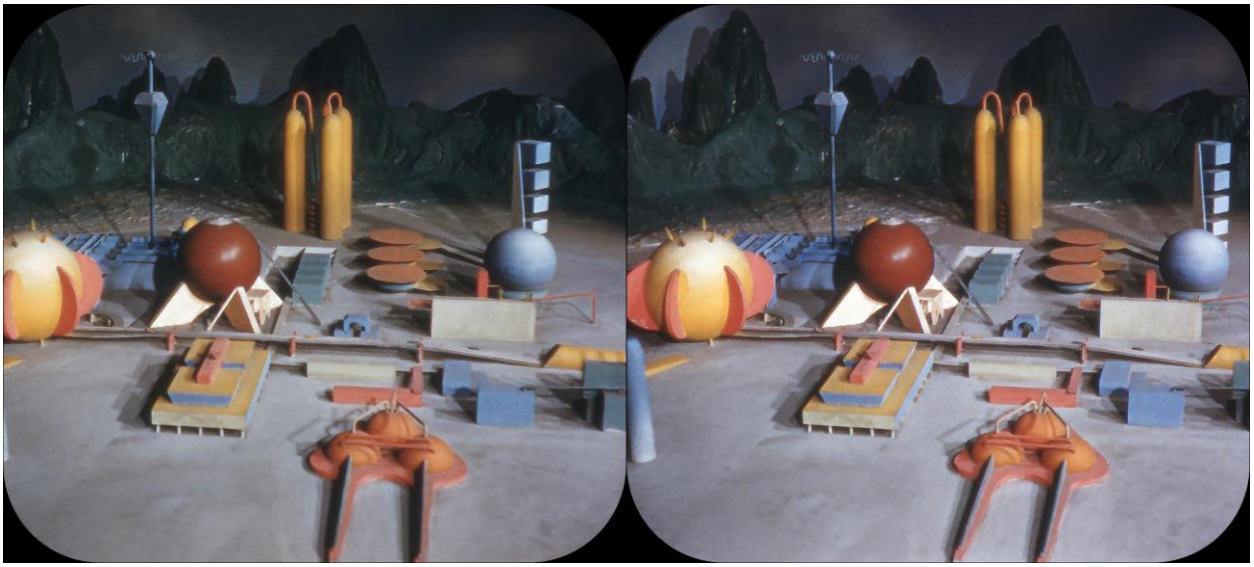
These dioramas by Paul Sprunk are fully the equal of the work done by the View-Master artists. While Sprunk’s cards are not always credited, A 1950 order form confirms he create 701-703 Fairy Tales. The cards 401-408 resemble his style in the credited View-Master Sam Sawyer reels, so they are all most probably his. This set of 6 was originally published as 701 with 12 views.

Stori-View 500 1 Flowers of Hawaii - Torch Ginger-LR

These views are mostly behind the frame shots of beautiful Hawaiian flowers, but this one has extreme popout and also had bad vertical alignment.

Stori-View 452 6 Tom Sawyer - Aunt Polly & Becky mourn

The early Tom Sawyer reels were created by what looks like articulated wooden puppets. In a number of the scenes the joints in the “wooden” body were obvious. As a result they might not by Sprunk. The dioramas are nicely done as long as you ignore the lack of facial expression variation. These scenes were originally created as R781 and has 12 scenes of Tom Sawyer.



Stori-View 626 3 Terra, The land in space - The endurium plant

This was a TV show set from “Space Patrol” 1950-1955 and it looks like a miniature. The scenes are from the opening credits. This might appeal to the people who viewed the show, but otherwise it has limited interest. All of the views from this set of 6 show the miniature sets.

Stori-View 705 01 Mother Goose Rhymes - The old woman who lived in a shoe
Children’s Fairyland Oakland, California

The Mother Goose was a packet of 12 scenes, created before 1950, from a community theme park that still exists in 2021. . The Mother Goose pictures show both buildings and paintings depicting Mother Goose rhymes. They lack the charm and wit of the dioramas on View-Master by Florence Thomas. Some of the displays were created by noted artists.

Stori-View 4012 6 North Pole - Home of Santa's Workshop - Ready for the big trip
Never-Never Land, North Pole, Whiteface Mountain, NY

The North Pole pictures were released as two packs of 6, as pictures from a Christmas theme park that also still exists in 2021. The images show various activites from the park, but most do not show any snow or iconic Santa scenes. This packet may be designed to be a souvenir of a visit to the park. The park is mainly open in the summer.

1962 Stori-View 9844 3 Seattle World's Fair - 600 foot Space Needle

The 6 views of the Seattle World's Fair are all outside shots probably from a plane. One is a ground shot of the monorail. This is probably the most spectacular shot, but the five aerial shots look like 2D posed behind the frame, or possibly taken in 3D but too far from the subject. They could have taken 2 pictures in sequence to stitch together as hyperstereo 3D. View-Master has a full packet of 28 Seattle World's Fair scenes as well as individual reels.

Stori-View B5 1 The Annunciation - ''Fear not, Mary!''

This set is part of a series with bible stories created by the notable Hollywood producer Cecil B. DeMille. While these cards are not credited, these identical images were published by View-Master on credited R series single reels in 1947. The later View-Master packets had no credits. B5 was published by View-Master as R0 and mostly contains a repetitive set of poses of Mary. Other sets are more interesting.

Stori-View K-12 3 A Cowboy and his horse - Shoeing his horse

Packet K-12 features scenes from H. F. Bar Ranch, Saddlestring, Wyoming. It also pictures various aspects of cowboys raising cattle with the help of horses. As of 2021 this is now a family run guest ranch.

Stori-View K-13 2 Animals of India – Leopard

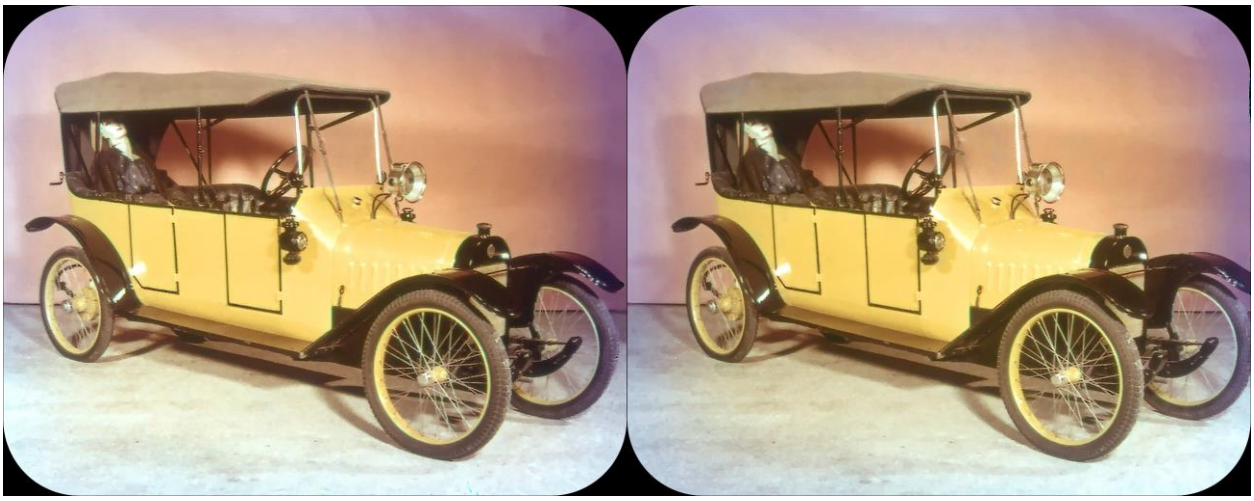
This is possibly one of the best shots from this set of 6 views taken in the Chicago Natural Science Museum. The views appear to be stuffed animals in full size dioramas.

Stori-View 1501 1 Garden of the Gods, Colorado - The Gateway

Packets 1501-1504 are scenics of various outdoor parks in Colorado. Typical of scenes showing rock formations and mountains, the 3D is not as in your face, but the images are nicely posed of beautiful scenery. They look good through the viewer, but some had slightly soft focus. By 1950 View-Master had over 12 reels of Colorado scenics.

Stori-Views 888 1 Antique Cars Series I -1914 Rolls Royce – Built for Tsarina of Russia, owned by John Barnum – Image Restored by J. Clement from faded cards in blister pack

This is a set of cards from the Horn's Cars of Yesterday in Sarasota, Florida, which is now the Sarasota Classic Car Museum. There are 10 sets of these cards. "Two brothers, Herbert and Bob Horn, decided that Sarasota would be a perfect place for a car museum. The Horn's collection of cars began as a hobby for the brothers. While on the road as salesmen for the equipment company, the brothers often spotted old cars in people's sheds, back yards or barns. By the early 1950s, their collection of cars was so large that they decided to do something about it." – from museum front page.



Stori-Views 889 1 Antique Cars Series J - 1914 Woods Mobilette
Restored from faded card

At present there is no comprehensive listing of available scenes. The listing on the previous page shows that 12 pack Stori-Views were available, but the listing at the front of the article shows that later only 6 view packs were available. The switch was probably done because the 6 pack was cheaper to make and sold better. Some 12 packs may have been divided into two 6 packs, but the fairy stories were just condensed. The buyer has to see the card to figure out whether it has faded to magenta, but the early single scene cards with 3x4 aspect ratio are most probably all on Kodachrome. Some of the two scene cards are OK. The blister packs are most certainly all faded. The half height cards marketed in Canada are of unknown quality but listings on Ebay show them all to be faded to Magenta.

The accompanying ZIP files contain the actual restored images from the cards. The Paul Sprunk and Cecil B. DeMille created cards are detailed in separate articles. Most of the images shown in this article were from Kodachrome early cards, so their color is accurate. The Kodachrome restoration consisted of alignment, refocusing, black and white level adjustment, and manual spot removal. Faded cards were restored using Kodak digital Roc along with hue and saturation adjustment in addition to the Kodachrome adjustments. Some had noise removal by Freeware Boundary Noise Reduction. The refocusing was done by Focus Magic.

Partial list of Stori-View Cards
Dates are from earlies dated list or historical evidence.

12 Scene sets

Howdy Doody
601 Howdy Doody and His Pals
602 Dos's & Don't's on Manners

628 Testing Space Ship Terra IV 1950-55

Fairy Tales – also published as 6 scene cards
701 Jack and the Beanstalk 1950
702 Goldilocks and Three Bears 1950
703 Cinderella 1950
704 Hansel and Gretel 1951
705 Mother Goose Rhymes
R707 The Three little Pigs
708 Little Red Ridinghood
780 Peter and the Wolf
R781 Adventures of Tom Sawyer

Bible
B6 The Birth of Jesus
BO66 Daniel in the Lions' Den
B55 The Prodigal Son
B58 The Raising of Lazarus
B59 Silent, Holy Night

6 Card Sets

100 Wild Animals 1950
101 Zoo Animals - A 1950
102 Zoo Animals - B 1950
103 Zoo Animals - C 1950
104 Zoo Animals - D 1950
110 Monkey Show
111 Lion Show
115 American Wild Animals 1950

Cowboys
200 A Cowboy and his Horse (K-12) 1951
201 Raising Cowboy Horses 1951
202 Cowboy Life 1951
203 Cow Punching 1951

Colorful Birds
204 Series A
205 Series B
206 Series C

Animals
301 Animals – African Waterhole
302 Animals of Africa
302 Animals of High Mountains
304 Animals of India (K-18)
305 Animals of Latin America
306 Animals of the North
307 Animals of the Sea
308 Animals of Southeast Asia
309 Animals of the U.S. – West
310 Animals of the World

Indians
311 Inca and Maya Indians
312 Early American Indians
313 California Indians
314 Hopi Indians
315 Indian Ceremonies
316 Navaho Indians
317 Plains Indians
318 Prairie Indians
319 Pueblo Indians
320 Western Great Lakes Indians
1801 Seminole Indians
4103 Cherokee Indians

Fairy Tales
401 Jack and the Beanstalk 1950
402 Goldilocks and Three Bears 1950
403 Cinderella 1950
404 Hansel and Gretel 1951
405 The Three little Pigs
406 Little Red Ridinghood
407 Night before Christmas
408 Little Sambo
451 Peter and the Wolf

452 Adventures of Tom Sawyer

Bozo
440 Off to the Circus
441 The Tiger Hunt
442 The Ticklish Elephant

Hawaii
500 Flowers of Hawaii 1950
501 Honolulu, Hawaii 1951
502 Waikiki, Hawaii 1951
503 Island of Hawaii 1951
504 Hawaii Tropical Flowers
505 Luau at Don the Beachcomber
506 Raising Pineapples in Hawaii
507 Aloha Week
508 Island of Maui
509 Tour – Pineapple Cannery
510 Growing Sugar Cane
511 Island of Oahu

Howdy Doody
603 Howdy Gets Ready for School
605 The Howdy Doody Show
606 Howdy Doody Explains TV

Space Patrol 1950-55
626 Terra The Land in Space
627 The Space Patrol Crew

Sports
800 How to Pitch – Sal Maglie
801 How to Catch - Catch – Yogi Berra
802 How to Bat – Enos Slaughter
803 How to Field – Phil Rizzuto

Antique Cars
880 Antique Cars – Series A
881 Antique Cars – Series B
882 Antique Cars – Series C
883 Antique Cars – Series D
884 Antique Cars – Series E
885 Antique Cars – Series F
886 Antique Cars – Series G
887 Antique Cars – Series H
888 Antique Cars – Series I
889 Antique Cars – Series J

890 NAUTILUS, Atomic Submarine

Travel
900 Grand Canyon – South Rim 1950
901 Grand Canyon – Bright Angel Trail 1950
907 Yellowstone – Waterfalls 1950
908 Yellowstone – Geysers 1950
909 Yellowstone – Canyons and Lakes 1950
910 Yellowstone Wonderland 1950
911 Yosemite – Waterfalls 1950
912 Yosemite – The Valley 1950
814 Sequoia Natl. Park, Calif. 1950
915 Bryce – On the Rim 1950
917 Zion – The Valley 1950
925 Smoky Mt. Natl. Park – Spring
926 Smoky Mt. Natl. Park – Autumn
927 Mammoth Cave Natl. Park
929 Acadia Natl. Park – Maine
931 Skyline Drive, Shenandoah Natl. Park – Virginia
932 Gettysburg Natl. Military Park
933 Carlsbad Cave Natl. Park – NM
1400 San Francisco 1950
1401 Hollywood, California 1950
1402 Los Angeles, California 1950
1404 Redwood Highway, Calif. 1950
1500 Pike’s Peak, Colo. 1950
1501 Garden of the Gods, Colo. 1950
1502 Royal Gorge, Colo, 1950
1503 Rocky Mountain Natl. Park 1950
2702 Coast of Southern Maine
2901 Cape Cod – A
2903 Duxbury , Home of J. Alden
3600 Hoover Dam 1950
3601 Hoover Dam & lake Mead 1950
3700 Sunapee Area, N. H.
2702 Lake Winnipesaukee, N. H.
4000 New York City – Manhattan 1950
4001 New York City – Rockefeller Center 1950
4003 Niagara Falls in Summer 1950

4004 Niagara Falls in Winter 1950
4011 Santa's Workshop – A
4012 Santa's Workshop – B
4508 Columbia River Highway, Oregon 1950
5900 Washington, D.C. – Government Bldgs. 1950
5900 Washington, D.C. – National Monuments
6200 Ottawa, Ontario, Canada 1951
6201 Toronto, Ontario, Canada 1951

Europe
6900 Shakespeare Shrines 1950
6901 Shakespeare's Stratford 1950
6902 London – National Shrines 1950
6903 London, England 1950
7800 Matterhorn, Switzerland 1950
7801 Matterhorn & Zermatt 1950
7802 St. Moritz, Switzerland 1950
7803 Swiss Alps of Interlocken 1950

9844 Seattle World's Fair 1962

Bible Stories 1947
B1 Gabriel Visits Zaharias
B5 Annunciation to Mary (B98)
B6 Jesus is Born
B7 Shepherds at the Manger
B8 The Wise Men Find Jesus
B15 Jesus Turns Water into Wine
B23 Man Sick with Palsy
B35 The Daughter of Jairus
B37 John the Baptist
B37 Death of John the Baptist
B40 Jesus Answers a Mother's Prayer
B46 The Unmerciful Servant
B47 The Good Samaritan
B49 Jesus, the Good Shepherd
B55 Prodigal Son Leaves Home
B56 Prodigal Son Returns
B57 Rich Man and Poor Lazarus
B58 Jesus Raises Lazarus
B60 The Pharisee and Publican
B80 Christ's Triumphal Entry
B81 The Last Supper
B82 Jesus in Gethsemane
B83 Jesus Before Pilate
B80 Pilate Condemns Jesus
B85 The Crucifixion
B86 Jesus' Death and Burial
B87 The Resurrection
B88 The Ascension
B98 Annunciation to Mary
B012 Abraham and Isaac
B066 The Plot Against Daniel
B067 Daniel in the Lions' Den
B091 Hezekiah, King of Juda

The numbering and identities of the sets is confusing. Some cards were also released with the prefix K or R. The known K cards were double image. When known, the later numbering is in parentheses. Early on the K prefix was used for boxes with viewer with 12 related cards. SA prefix was used for a boxed set of viewer plus 24 related cards. Stori-View was optimistic about sales and expansion as the card numbers go up to the 9000s.

GET *ALL* THE STORI-VIEW SETS

★ *Choose Them From This List* ★

STORI-VIEW FAIRY TALE KITS

Magic Carpet to a Fairy Wonder World!

One complete Fairy Tale of 12 slides (your choice) packaged in colorful gift box with one Stori-Viewer. *Only $2.50*

K-1 Jack and the Beanstalk
K-2 Goldilocks and the Three Bears
K-3 Cinderella

STORI-VIEW FAIRY TALE SETS

Stori-View Fairy Tales come in individual sets for boys and girls who already have the Stori-Viewer. Each set contains 12 beautiful picture-story slides. *$1.00 per Set*

701 Jack and the Beanstalk
702 Goldilocks and the Three Bears
703 Cinderella

OTHER STORI-VIEW SETS

Read the list of wonderful titles and pick out those you want for your Stori-View collection. Every set has 6 picture-story slides so you can SEE the story and READ about it. *Only 50c per Set*

B012 Abraham and Isaac
B066A Daniel in the Lions' Den
B066B Daniel in the Lions' Den
B1 Gabriel Visits Zacharias
B6A The Birth of Jesus—A
B6B The Birth of Jesus—B
B8 The Wise Men Find Jesus
B15 Jesus Turns Water into Wine
B23 Man Sick with Palsy
B35 The Daughter of Jairus
B37 The Death of John the Baptist
B40 Jesus Answers a Prayer
B46 The Unmerciful Servant
B47 The Good Samaritan
B49 Jesus, the Good Shepherd
B55A The Prodigal Son—A
B55B The Prodigal Son—B
B57 The Rich Man and Poor Lazarus
B58-A The Raising of Lazarus
B58-B The Raising of Lazarus
B60 The Pharisee and Publican
100 Wild Animals
101 Zoo Animals—A
102 Zoo Animals—B
103 Zoo Animals—C
104 Zoo Animals—D
115 American Wild Animals
500 Flowers of Hawaii
900 Grand Canyon—South Rim
901 Grand Canyon—Bright Angel Trail
907 Yellowstone—Waterfalls
908 Yellowstone—Geysers
909 Yellowstone—Canyons and Lakes
910 Yellowstone Wonderland
911 Yosemite—Waterfalls
912 Yosemite—The Valley
914 Sequoia National Park, California
915 Bryce—On The Rim
917 Zion—The Valley
1400 San Francisco
1401 Hollywood, California
1402 Los Angeles, California
1404 The Redwood Highway, California
1500 Pike's Peak, Colorado
1501 Garden of the Gods, Colorado
1502 The Royal Gorge, Colorado
1503 Rocky Mountain National Park
3600 Hoover Dam, Nevada
3601 Hoover Dam and Lake Mead
4000 New York City—Manhattan
4001 New York City—Rockefeller Center
4003 Niagara Falls in Summer
4004 Niagara Falls in Winter
4500 Columbia River Highway, Oregon
5900 Washington, D. C.—Government Bldgs.
5901 Washington, D. C.—National Monuments
6900 Shakespeare Shrines
6901 Shakespeare's Stratford
6902 London—National Shrines
6903 London, England
7800 The Matterhorn, Switzerland
7801 The Matterhorn and Zermatt, Switzerland
7802 St. Moritz, Switzerland
7803 Swiss Alps of Interlaken

STORI-VIEW ALBUMS — *Treasure House Of Exciting Fun!*

Every Album contains 4 complete and different sets of Stori-Views—a total of 24 picture-story slides.

$2.00 per Album

SA-1 The Christmas Story (Sets B1, B6A, B6B, B8)
SA-2 Parables of Jesus (Sets B47, B49, B55A, B55B)
SA-3 Miracles of Jesus (Sets B15, B23, B35, B40)
SA-4 A Visit to the Zoo (Sets 101, 102, 103, 104)
SA-5 Great Cities—U. S. A. (Sets 1400, 1402, 4000, 4001)
SA-6 Great Wonders—U. S. A. (Sets 3600, 3601, 4003, 4004)
SA-7 Yosemite and The Redwoods (Sets 911, 912, 914, 1404)
SA-8 Sightseeing in London (Sets 6900, 6901, 6902, 6903)
SA-9 Wonders of Yellowstone (Sets 907, 908, 909, 910)
SA-10 Colorful Colorado (Sets 1500, 1501, 1502, 1503)
SA-11 Grand Canyon, Bryce and Zion (Sets 900, 901, 915, 917)
SA-12 In the Swiss Alps (Sets 7800, 7801, 7802, 7803)

New Stori-Views Are Being Made For You All The Time—
Get Your Stori-Views Where You Bought This Box!

All Rights Reserved, 1950
MADE IN U. S.
STORI-VIEWS, St. Louis, Missouri

1950 listing of Stori-View Cards on bottom of 1950 K-1 display box

GET ALL THE STORI-VIEW SETS

STORI-VIEW KITS

JUNIOR SIZE

Each Kit contains 1 Stori-viewer ($1.50) and 12 picture-and-story cards ($1.00). Packaged in attractive Library Box.

List $2.50 per Kit

FAIRY TALES

K-1 Jack and the Beanstalk
K-2 Goldilocks and Three Bears
K-3 Cinderella
K-4* Hansel and Gretel

BIBLE STORIES

K-10 The Birth of Jesus
K-11 Daniel in the Lions' Den
K-12 The Prodigal Son
K-13 The Raising of Lazarus

SELECTED STORIES

K-31 Washington, D. C.
K-32 New York City
K-33 Niagara Falls
K-34 Hoover Dam

ANIMALS

K-21* Monkey and Lion Show
K-22* Ride 'Em Cowboy
K-23 Wild Animals
K-24* Texas Cowboys

12-CARD SETS

Each Set contains 12 picture-and-story cards, packaged in a colorful box, each a complete story.

List $1.00 per Set

FAIRY TALES

701 Jack and the Beanstalk
702 Goldilocks and Three Bears
703 Cinderella
704* Hansel and Gretel

BIBLE STORIES

B6 The Birth of Jesus
BO66 Daniel in the Lions' Den
B55 The Prodigal Son
B58 The Raising of Lazarus

6-CARD SETS

Each Set contains 6 picture-and-story cards, each a complete story.

List $0.50 per Set

BIBLE STORIES

BO12 Abraham and Isaac
B1 Gabriel Visits Zacharias
B8 The Wise Men Find Jesus
B15 Jesus Turns Water Into Wine
B23 Man Sick with Palsy
B35 The Daughter of Jairus
B37 The Death of John the Baptist
B40 Jesus Answers a Mother's Prayer
B46 The Unmerciful Servant
B47 The Good Samaritan
B49 Jesus, the Good Shepherd
B57 The Rich Man and Poor Lazarus
B60 The Pharisee and Publican

ANIMALS

100 Wild Animals
101 Zoo Animals —A
102 Zoo Animals—B
103 Zoo Animals—C
104 Zoo Animals—D
110* Monkey Show
111* Lion Show
115 American Wild Animals
200 A Cowboy and His Horse
201* Raising Cowboy Horses
202* Cowboy Life
203* Cow Punching

HAWAII

500 Flower of Hawaii
501 Honolulu, Hawaii
502 Waikiki, Hawaii
503 Island of Hawaii

NATIONAL PARKS

900 Grand Canyon—South Rim
901 Grand Canyon—Bright Angel Trail
907 Yellowstone—Waterfalls
908 Yellowstone—Geysers
909 Yellowstone—Canyons and Lakes
910 Yellowstone Wonderland
911 Yosemite—Waterfalls
912 Yosemite—The Valley
914 Sequoia Natl. Park, Calif.
915 Bryce—On the Rim
917 Zion—The Valley
1503 Rocky Mountain Natl. Park

SCENIC WONDERS

1404 Redwood Highway, Calif.
1500 Pike's Peak, Colo.
1501 Garden of the Gods, Colo.
1502 Royal Gorge, Colo.
3600 Hoover Dam, Nevada
3601 Hoover Dam & Lake Mead
3700 Sunapee Area, N. H.
3706 Indian Head, White Mtns., N. H.
4003 Niagara Falls in Summer
4004 Niagara Falls in Winter
4500 Columbia Riv. Hwy., Ore.
5300 Southern Vermont

GREAT CITIES

1400 San Francisco, Calif.
1401 Hollywood, Calif.
1402 Los Angeles, Calif.
4000 New York City—Manhattan
4001 New York City—Rockefeller
5900 Washington, D. C.—Government Bldgs.
5901 Washington, D. C.—Natl. Monuments
6200 Ottawa, Ontario, Canada
6201 Toronto, Ontario, Canada

EUROPE

6900 Shakespeare Shrines
6901 Shakespeare's Stratford
6902 London—National Shrines
6903 London, England
7800 Matterhorn, Switzerland
7801 Matterhorn & Zermatt, Switzerland
7802 St. Moritz, Switzerland
7803 Swiss Alps of Interlaken

ALBUMS

Each Album contains 4 related story sets, a total of 24 picture - and - story cards, packaged in an attractive 3-color cellophane - wrapped Album cover.

List $2.00 Each

SA-1 The Christmas Story
SA-2 Parables of Jesus
SA-3 Miracles of Jesus
SA-4 A Visit to the Zoo
SA-5 Great Cities—U.S.A.
SA-6 Great Wonders—U.S.A.
SA-7 Yosemite & the Redwoods
SA-8 Sightseeing in London
SA-9 Wonders of Yellowstone
SA-10 Colorful Colorado
SA-11 Grand Canyon, Bryce and Zion
SA-12 In the Swiss Alps
SA-20 Hawaii, U.S.A.

Stori-viewers—$1.50 ea.

For Viewing Stori-views

Library Box—20c ea.

For storing extra Stori-view Sets; in size, color and style it matches box used for Stori-view Kits.

SEND THIS COUPON TO YOUR DEALER

☐ *Please ship C.O.D. and I will pay postman plus C.O.D.*
☐ *Check or money order enclosed for $* _____

List Stori-View Sets By Number.

_____ _____
_____ _____
_____ _____
_____ _____

Name _____
Street Address _____
City & Zone _____
State _____ Date _____

NEW STORI-VIEW SETS ARE BEING MADE FOR YOU AT ALL TIMES.
STORI-VIEWS. ST. LOUIS. MO.. U.S.A. LIST REVISED 1-15-51

Jan 15, 1951 complete list

Fun and Adventure for the Whole Family

Your Stori-view library is just like a wonderful magic carpet. In almost an instant Fairy Tales, Bible stories, Scenic Wonders, National Parks, exotic flowers, Europe, Sports, Cowboys and many other interesting subjects all come to life in natural color and exciting life-like three-dimensions.

There's hour after hour of education and entertainment in a Stori-view Library —for everyone in the family. For growing boys and girls Stori-views are a wonderful way to make learning real fun. For dad and mother Stori-views can be every bit as exciting and interesting as for the children.

Start your Stori-view Library by buying your favorite Stori-view Kit and then make it complete by adding extra sets each month and on special occasions. In a short time you will build your Stori-view Library into a truly magic shelf of fun and adventure for the whole family.

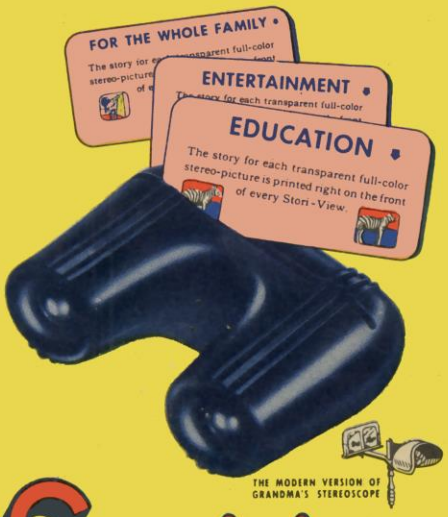
Start *your* Stori-view Library *now*. Choose your favorite titles from this list—and begin at once to enjoy and learn from Stori-views, those wonderful picture-stories in thrilling lifelike three-dimensions.

Collect A Stori-view Library

It's fun! Stori-view Kits stand on the Library Shelf or table just like books. Into each Kit are filed set after set of Stori-views—a constantly growing treasure house of fun and adventure for young and old alike.

Start your Stori-view Library today. Be one of the first in your circle of friends to have a complete library of three-dimensional Stori-views.

Form No. SV126--Litho in U.S.A.



THE MODERN VERSION OF GRANDMA'S STEREOSCOPE

Stori-views

3-DIMENSIONAL PICTURE-STORIES FOR USE WITH THE STORI-VIEWER

See Inside for Complete List of Available Stori-view Titles

Advertisement on opposite side of 1951 list from 1951 K-2 box

GET ALL THE STORI-VIEW SETS

12-CARD SETS

Each number is a complete set, containing 12 picture-and-story cards. Total retail price per number, $1.00.

FAIRY TALES

701 Jack and the Beanstalk
702 Goldilocks and Three Bears
703 Cinderella
704 Hansel and Gretel

HOWDY DOODY

601 Howdy Doody and His Pals
602 Do's & Don'ts on Manners

SPACE PATROL

628 Testing Space Ship Terra IV

BIBLE STORIES

B6 The Birth of Jesus
BO66 Daniel in the Lions' Den
B55 The Prodigal Son
B58 The Raising of Lazarus
B79 Silent, Holy Night

6-CARD SETS

Each number is a complete set, containing 6 picture-and-story cards. Total price per number, 50c.

HOWDY DOODY

603 Howdy Gets Ready for School
605 The Howdy Doody Show
606 Howdy Doody Explains TV

SPACE PATROL

626 Terra The Land in Space
627 The Space Patrol Crew

BIBLE STORIES

BO12 Abraham and Isaac
BO91 Hezekiah, King of Juda
B1 Gabriel Visits Zacharias
B8 The Wise Men Find Jesus
B15 Jesus Turns Water Into Wine
B23 Man Sick with Palsy
B35 The Daughter of Jairus
B37 Death of John the Baptist
B40 Jesus Answers a Mother's Prayer
B46 The Unmerciful Servant
B47 The Good Samaritan
B49 Jesus the Good Shepherd
B57 Rich Man and Poor Lazarus
B60 The Pharisee and Publican
B98 Annunciation to Mary

6-CARD SETS

Each number is a complete set, containing 6 picture-and-story cards. Total price per number, 50c.

ANIMALS

100 Wild Animals
101 Zoo Animals—A
102 Zoo Animals—B
103 Zoo Animals—C
104 Zoo Animals—D
110 Monkey Show
111 Lion Show
115 American Wild Animals
200 A Cowboy and His Horse
201 Raising Cowboy Horses
202 Cowboy Life
203 Cow Punching

SPECIAL STORIES

4011 Santa's Workshop—A
4012 Santa's Workshop—B

HAWAII

500 Flowers of Hawaii
501 Honolulu, Hawaii
502 Waikiki, Hawaii
503 Island of Hawaii
504 Hawaii's Tropical Flowers
505 Luau at Don the Beachcomber
506 Raising Pineapples in Hawaii
507 Aloha Week
508 Island of Maui
509 Tour—Pineapple Cannery
510 Growing Sugar Cane
511 Island of Oahu

SPORTS

800 How to Pitch—Sal Maglie
801 How to Catch—Yogi Berra
802 How to Bat—Enos Slaughter
803 How to Field—Phil Rizzuto
(Sets on baseball sold in packs of 4 only—1 of each title)

NATIONAL PARKS

900 Grand Canyon—South Rim
901 Grand Canyon—Bright Angel Trail
907 Yellowstone—Waterfalls
908 Yellowstone—Geysers
909 Yellowstone—Canyons and Lakes
910 Yellowstone Wonderland
911 Yosemite—Waterfalls
912 Yosemite—The Valley
914 Sequoia Natl. Park, Calif.
915 Bryce—On the Rim
917 Zion—The Valley
1503 Rocky Mountain Natl. Park

SCENIC WONDERS

1404 Redwood Highway, Calif.
1500 Pike's Peak, Colo.
1501 Garden of the Gods, Colo.
1502 Royal Gorge, Colo.
2702 Coast of Southern Maine
2901 Cape Cod—A
2903 Duxbury, Home of J. Alden
3600 Hoover Dam, Nevada
3601 Hoover Dam & Lake Mead
3700 Sunapee Area, N. H.
3701 Lake Winnipesaukee, N. H

6-CARD SETS

Each number is a complete set, containing 6 picture-and-story cards. Total price per number, 50c.

SCENIC WONDERS—(Contd.)

3702 Franconia Notch, N. H.—A
3703 Franconia Notch, N. H.—B
3704 Crawford Notch, State Park
3705 Pinkham Notch, N. H.
3706 Indian Head, White Mts.
3707 Cog Railway, Mt. Wash.
3708 Polar Caves, N. H.
3709 Autumn Foliage, N. H.
4003 Niagara Falls in Summer
4004 Niagara Falls in Winter
4007 Fort Ticonderoga, N. Y.
4009 Thousand Islands, N. Y.
4500 Columbia Riv. Hwy., Ore.
5300 Southern Vermont
5301 Northern Vermont

GREAT CITIES

1400 San Francisco, Calif.
1401 Hollywood, Calif.
1402 Los Angeles, Calif.
2902 Historic Boston
4000 New York City—Manhattan
4001 N. Y. City—Rockefeller Ctr.
5900 Washington, D. C.—Government Bldgs.
5901 Washington, D. C.—Natl. Monuments
6200 Ottawa, Ontario, Canada
6201 Toronto, Ontario, Canada

EUROPE

6900 Shakespeare Shrines
6901 Shakespeare's Stratford
6902 London—National Shrines
6903 London, England
7800 Matterhorn, Switzerland
7801 Matterhorn & Zermatt
7802 St. Moritz Switzerland
7803 Swiss Alps of Interlaken

STORI-VIEWERS

For viewing 3-dimensional full-color Stori-views. Packed in this same regular Stori-view box, with space for 4 Stori-view sets.

$1.50 each

LIBRARY BOXES

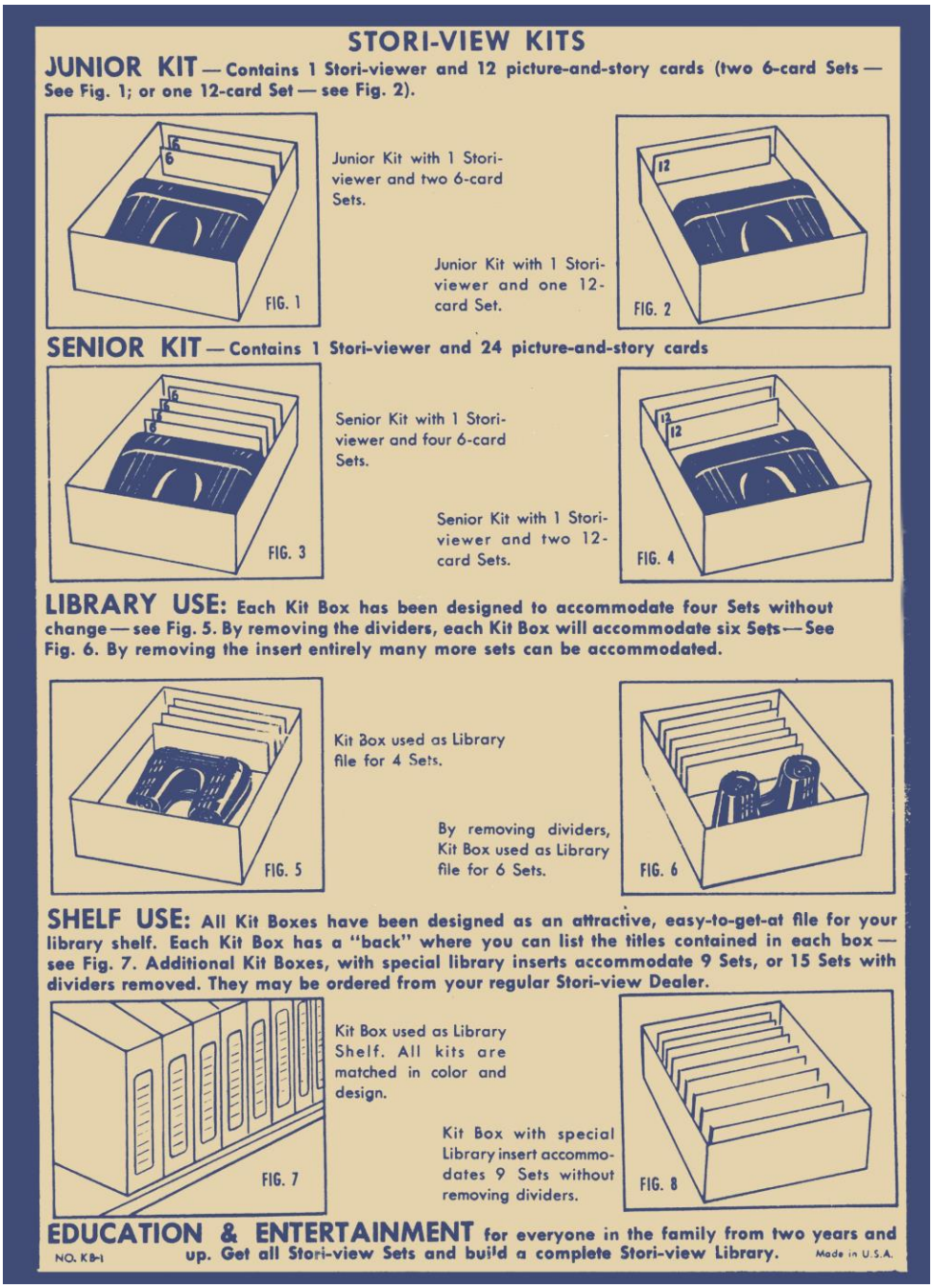
For storing extra Stori-view Sets; in size, color and style, it matches this regular Stori-view box. The Library Box will hold from 9-15 individual Stori-view sets.

20c each

NEW STORI-VIEW SETS ARE BEING MADE FOR YOU AT ALL TIMES.
STORI-VIEWS ARE AVAILABLE AT SELECTED BOOK, GIFT, TOY, CAMERA AND DEPARTMENT STORES.
STORI-VIEWS, ST. LOUIS, MO.

MADE IN U.S.A.

Later listing of Stori-View Cards, probably mid 1950s



Bottom of 1951 K-2 box.

Fig-6 does not allow the box cover to be used.

In Fig 8 the card boxes do not really fit well as they are smaller than the box.